







125 West 55th St
New York, NY 10019

Contract # 25245974		Changes as of: 7/12/2016 at 2:48 PM		Version: Highlighting Revision 1	
CPE: 61/79/955		Flight: 7/14/16 - 7/19/16		Station: KIMA	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: 10386		Market: Yakima	
1911 NORTH FT MYER DRIVE		Product: Candidate		Office: NEW YORK	
SUITE 400		Agency Order #: 5206098		Primary Demo: Adults 50+	
ARLINGTON, VA		Buyer: Gracy, Ryan		Con Type: POLITICAL/VOTE	
20009		Salesperson: JONATHAN VITTI 212-373-8256		Assistant: DEANA PEREZ 212-373-8269	
				Separation:	
				Total \$: \$1,510.00	
				Total Spots: 17	
				Total CPP: \$0.00	
				Total GRP:	

Comments: New Bryant for Governor Order to start Thursday. This order is for :30's. Please confirm, Thanks.

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/14 - 7/19						Total Spots	Total \$	CPP	GRP		
							7/14	7/15	7/16	7/17	7/18	7/19						
1	Th-F,M-W 5:30a-6a		ACTN NWS 530A	\$20.00	0	30	0	1	0	0	1	0		2	\$40.00	\$0.00	0.0	
REV 2	Th-F,M-W 6a-6:30a		ACTN NWS 6A	\$58.00	0	30	1 	0	0	0	0 	1		2	\$116.00	\$0.00	0.0	
3	Th-F,M-W 6:30a-7a		ACTN NWS 630A	\$64.00	0	30	0	1	0	0	0	0		1	\$64.00	\$0.00	0.0	
4	Th-F,M-W 7a-8a		CBS THS MRNG-1/CBS THS MRNG-2	\$65.00	0	30	1	0	0	0	1	0		2	\$130.00	\$0.00	0.0	
5	Th-F,M-W 8a-9a		CBS THS MRNG-2	\$15.00	0	30	0	1	0	0	0	1		2	\$30.00	\$0.00	0.0	
6	Th-F,M-W 5:30p-6p		CBS EVE NWS	\$210.00	0	30	1	0	0	0	1	0		2	\$420.00	\$0.00	0.0	
7	Th-F,M-W 6p-6:30p		ACTION NEWS	\$200.00	0	30	0	1	0	0	0	1		2	\$400.00	\$0.00	0.0	
REV 8	Th-F,M-W 11p-11:35p		ACTION NEWS<	\$80.00	0	30	1 	0	0 	1	0	0		1	2	\$160.00	\$0.00	0.0
9	Sa 6:30p-7p		KIMA,KEPR-NWSA	\$65.00	0	30	0	0	1	0	0	0		1	\$65.00	\$0.00	0.0	
10	Su 6:30p-7p		KIMA,KEPR-NWS	\$85.00	0	30	0	0	0	1	0	0		1	\$85.00	\$0.00	0.0	
TOTALS:							2	5	1	1	4	4	17	\$1,510.00	\$0.00	0.0		



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ARLINGTON, VA 20009	Buyer: Gracy, Ryan	Con Type: POLITICAL/VOTE	
	Salesperson: JONATHAN VITTI 212-373-8256	Assistant: DEANA PEREZ 212-373-8269	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/12/16 2:48 PM	JONATHAN VITTI	Separation: 30
07/12/16 2:48 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget:	\$3,512
KIMA Share:	43%
Comment:	
KAPP:	11%
KCYU:	5%
KNDO:	41%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$1,510.00	N/A	0.0
Total	100%	17	\$1,510.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	17	\$1,510.00
Total	17	\$1,510.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/12/16 2:48 PM	JONATHAN VITTI	Revised			\$0	\$1,510.00	Changes: User Entered \$ from \$0.00 to \$1,510.00, Demo Meta to [R37], Comments from Separation: 30 to New Bryant for Governor Order to start Thursday. This order is for :30's. Please confirm, Thanks.. 2 buylines added or modified.
New	7/12/16 2:45 PM	JONATHAN VITTI	New	17		\$1,510.00	\$1,510.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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